

MichiganTech

Licensing Programs

Exhibit A

Michigan Technological University is the owner of all rights, title, and interest in and to the following indicia, which includes trademarks, service marks, trade names, designs, logos, seals, and symbols.

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These marks can be used in any style, size, or form according to the guidelines:

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2. Michigan Tech ®
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These marks *must* be reproduced as shown on logo sheets provided by Design and Publication Services:

4. Huskies Mascot ®
5. **Huskies Logo ® (THIS IS IN SCRIPT)**
6. Michigan Tech Logotype ® (**New logo – ALL YELLOW**)
7. Overlapping logo Husky Head and Michigan Tech® (Michigan Tech should be all yellow)

Official Michigan Technological University colors

The official colors of the University are gold and silver. For printing purposes, black may substitute for silver. The official University gold is PMS 116 on coated and uncoated stock.

In addition to the indicia noted above and shown in the logo sheets, any indicia adopted hereafter and used or approved for use by the University shall be deemed to be additions to the indicia as though shown above and shall be subject to the same terms and conditions of the Agreement.