

# Michigan Tech

## Licensing Application

Please type or print the following information as completely as possible. It will be kept confidential and used only in contract management and enforcement.

Company name \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

Title/Position \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Who will sign the contract? \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Who will complete the royalty reports? \_\_\_\_\_

Title/Position \_\_\_\_\_

If applicable and different from above, please indicate the following:

President/Owner \_\_\_\_\_

Title/Position \_\_\_\_\_

Accountant/Controller \_\_\_\_\_

Legal Counsel \_\_\_\_\_

Local sales representative \_\_\_\_\_

Marketing coordinator \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Product Information

List all products to be licensed \_\_\_\_\_

Do you use labels or hang-tags on products?  Yes  No If yes, please provide samples.

### Description of Company

Indicate company function:

- Manufacture and imprint (or otherwise enhance with names, symbols, slogans)  Yes  No
- Manufacture only  Yes  No If yes, source of imprint \_\_\_\_\_
- Imprint only  Yes  No If yes, source of product \_\_\_\_\_
- Distributor  Yes  No Advertising Specialty  Yes  No If either of these apply, a complete list of suppliers of Michigan Tech products to be sold must be submitted with the application.

Check all that apply:  Corporation  Arts and Crafts  Family Owned  Minority Business  Small Business

If those do not fully describe your company, please elaborate here or on the back.

\_\_\_\_\_

If applicable, name of parent corporation or subsidiaries \_\_\_\_\_

Who markets the finished product? \_\_\_\_\_

Areas of distribution (of Michigan Tech-licensed products) \_\_\_\_\_

Other licenses held (sampling) \_\_\_\_\_

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**Return the completed application, along with the nonrefundable application fee of \$25 made payable to Michigan Technological University, to** Michigan Technological University  
Technology & Economic Development/ATDC Bldg  
1400 Townsend Drive  
Houghton, MI 49931

For further information, contact Michigan Tech at the above address or: Telephone (906) 487-2228; Fax (906) 487-1979